M3 Asia Uses TIC for RDS-TMC

M3Asia Distribution Pte. Ltd. ("M3Asia"), recently launched the latest Navigation Software for GPS Personal Navigation Device (PND) from Papago! - Reality 7, powered by GEWI's TIC software product.

Reality 7 is the latest Navigation Software from Maction Technologies Inc. (Trademark owners of Papago!) and is a follow on from the very successful X6 which is the best-selling Navigation Software for PNDs in Taiwan and is a market leader across ASEAN.

"It will be available first, with the Papago! R6600 which has the TMC hardware in built within the unit in a slim format, making messy cables for TMC enabled PNDs a thing of the past," says Lester Neil Francis, Group Chief Operations Officer M3Asia, "with the TMC functionality which uses Live traffic information - covering heavy traffic volume or congestion due to road works or accidents, users can choose to re-route to avoid traffic congestion within Singapore."

M3Asia is the sole authorized distributor of the Papago! and Wayway GPS PND. Maps for the PNDs are provided via strategic partnerships with reputable entities within the GPS/Navigational sphere, such as - Nav N Go (from Hungary), MFM (Malaysia Free Maps) and Navigasi.Net Indonesia.